



NCSM Newsletter

Ad Order Form—2011–2012

(For Companies Without a 2011–12 Commitment Form)

Please complete this form electronically and email it to ncsmadvertise@mathedleadership.org. Send ad files to ncsmadvertise@mathedleadership.org. For more details, see <http://mathedleadership.org/docs/partners/NCSMSponsorToolkitProgramBook.pdf>.

Contact Name: _____
 Contact Title: _____
 Company Name: _____
 Address 1: _____
 Address 2: _____
 City: _____ State/Province: _____ Zip/Postal Code: _____ Country: _____
 Telephone: () _____ Fax: () _____
 Email: _____

Please write the cost of the ad in the appropriate cell.

Newsletter Ad Size and Number of Ad Inserts	Black & White Cost Per Ad	2-Color* Cost Per Ad	'11 Fall Ad Due Aug 5	'11-'12 Winter Ad Due Oct 5	'12 Spring Ad Due Nov 5	'12 Summer Ad Due Apr 5
Full-Page: One Issue	\$3150	\$3225				
Two Issues	\$2975	\$3050				
Three Issues	\$2775	\$2850				
Four Issues	\$2550	\$2600				
One-Half Page: One Issue	\$1800	\$1875				
Two Issues	\$1700	\$1750				
Three Issues	\$1575	\$1625				
Four Issues	\$1450	\$1500				
One-Third Page: One Issue	\$1525	\$1575				
Two Issues	\$1425	\$1475				
Three Issues	\$1350	\$1400				
Four Issues	\$1275	\$1325				
One-Quarter: One Issue	\$975	\$1025				
Two Issues	\$900	\$975				
Three Issues	\$850	\$900				
Four Issues	\$800	\$850				
One-Sixth: One Issue	\$775	\$825				
Two Issues	\$725	\$775				
Three Issues	\$675	\$725				
Four Issues	\$650	\$700				
One-Eighth: One Issue	\$600	\$675				
Two Issues	\$550	\$600				
Three Issues	\$500	\$550				
Four Issues	\$450	\$500				
TOTAL PRICE FOR EACH ISSUE^						

* Black & NCSM Color— Fall Gold: PMS-154U • Winter Teal: PMS-7477U • Spring Green: PMS-370U • Summer Purple: PMS-2627U
 ^ Make payments with checks to NCSM (in US dollars) or by MasterCard, Visa, or Discover Card.

Signature: _____

Print Name: _____ **Date:** _____

Your signature acknowledges you have read and agreed to the "Agreement Between NCSM and NCSM Newsletter Advertisers" in the *NCSM Newsletter Advertising Guidelines* (<http://www.mathedleadership.org/docs/partners/NCSMSponsorToolkitNewsletter.pdf>).

Please email your completed form and ads to ncsmadvertise@mathedleadership.org

***** For office use *****

Postmark Date	Day Received	Time Received	File Name	Invoice Number