

NCSM Annual Conference Opportunities

The NCSM Annual Conference is the biggest professional learning experience NCSM offers leaders in mathematics education. Held in the spring, it provides professional development for mathematics educators from around the United States, Canada, and abroad. It provides a venue for educators to share a variety of perspectives about current issues, research, practices, learning, equity, excellence in mathematics education and leadership.

Benefits: Your representatives, authors, and key staff have the opportunity to engage mathematics education leaders from around the United States, Canada, and abroad in formal and informal settings and to showcase the products, services, and resources you offer.

Annual Conference Food & Beverage Function Opportunities

Special Recognition for Food & Beverage Function Sponsorships: Each food and beverage function will be highlighted in the Annual Conference Program Book. If there are speakers, the function will also appear on the NCSM Website whenever the program is published online along with presenter names and affiliations and the session title and description (provided by your company's presenters). NCSM will also provide a basic session sign indicating the event and sponsor(s). If the event includes a speaker, the sign will also include reference to the speaker. (Each company fully sponsoring an event with a speaker will input speaker contact information, affiliation, biographical profile, picture and session title, and description online.) Companies sponsoring such events may also provide signage.

The NCSM President will publicly recognize sponsors of food and beverage functions at the function or formal setting during the NCSM Annual Conference. You may distribute your promotional materials at the function you sponsor.

Meal function sponsors will receive additional company marketing opportunities as outlined in the sponsor Opportunity Summary.

All meal functions are available for full support or partial support.

A Sponsor may choose to fully support the meal at 100% of the Sponsor Commitment Costs or they can choose to partially support the meal at 50% or 25% of the Sponsor Commitment Costs.

If sponsors choose to partially support a meal, reception or break, NCSM will pair up those sponsors in order to fully support the meal and NCSM will choose the speaker (if needed for that function).

Sponsors have until September 15th to confirm previously sponsored meal functions.

Monday

Continental Breakfast (Keynote speaker provided by NCSM) \$22,000

This is a terrific way to start the Conference. It provides an opportunity to meet and greet NCSM members before the hustle and bustle of Conference sessions. All attendees are at the opening session and the NCSM president will acknowledge your generous sponsorship so there is great exposure for your organization. This covers 400 meals. If you wish to cover additional meals the cost will increase.

Work with NCSM to select the menu of your choice for this function.

Network and schedule conversations with your representatives and mathematics education leaders.

Provide product samples and distribute promotional materials about your products and services at this function.

The NCSM President or designee must approve your use of NCSM logo, NCSM Annual Conference logo, or other NCSM graphics.

The NCSM President or designee will provide logistical parameters for the program, including timing for introductions and speakers.

The NCSM President will acknowledge sponsorship at the Opening Session.

Plated Luncheon with IGNITE speakers \$45,000

This formal setting provides an opportunity for key representatives to create an experience for mathematics education leaders marking the middle of the Conference. This covers 600 meals. If you wish to cover additional meals the cost will increase.

Work with NCSM to select a meal of your choice for this function.

Meet and greet NCSM members before the luncheon begins.

You may identify a speaker of your choice, with approval of the NCSM President, to deliver a stimulating and inspirational message tailored for mathematics education leaders. You may provide product samples and distribute promotional materials about your products and services at this function.

The NCSM President will provide logistical parameters for the luncheon program, including timing for introductions and speakers.

The *NCSM President* or designee must approve your use of the *NCSM* logo, *NCSM Annual Conference* Logo, or other *NCSM* graphics.

Display Area Break: This Display area break is also available for partial support. *NCSM* will attempt to have break area set near the sponsor's exhibit booth. **\$15,000**

Take a moment during this mid-afternoon Conference break to touch base with mathematics education leaders, exchanging ideas and information about products or services.

Work with *NCSM* to select refreshments and beverages.

Network with mathematics education leaders and engage in conversation about your services, products, events of the day, educational issues, and challenges leaders face.

You may provide product samples and distribute promotional materials about your products and services at the break area.

The *NCSM Sponsor Liaisons* will provide logistical parameters for the display area break.

The *NCSM President* or designee must approve your use of *NCSM* logo, *NCSM Annual Conference* logo, or other *NCSM* graphics.

Early Evening Reception / Cocktail-Style Reception..... \$30,000

This informal setting provides an opportunity for key representatives to network with mathematics education leaders as the second day of the Conference winds down. This covers one drink and hors d'oeuvres for 375 people. If you wish to have additional food and/or drinks the cost will be higher.

Work with *NCSM* to set the tone and theme by selecting beverages, hors d'oeuvres, and activities.

Network with mathematics education leaders and engage in conversation about your services, products, events of the day, educational issues and challenges leaders face.

You may provide product samples and distribute promotional materials about your products and services at this function.

The *NCSM President* will provide logistical parameters for the reception or dinner program including timing for introductions and welcome message should time and venue permit.

Should you require special audio-visual equipment, it will be at the sponsor's expense and coordinated through the *NCSM* office.

The *NCSM President* or designee must approve your use of the *NCSM* logo, *NCSM Annual Conference* logo, or other *NCSM* graphics.

Tuesday

Sit-Down Plated Breakfast with Speaker \$25,000

This formal setting provides an opportunity for key representatives to network with mathematics education leaders at the start of the second day of the Conference, setting the tone for the experiences they will have throughout the day. This cost covers 400 participants. If you wish to offer additional meals the cost will increase.

Work with *NCSM* to select a meal of your choice for this function.

Meet and greet *NCSM* members before the breakfast begins.

You may provide product samples and distribute promotional materials about your products and services at this function.

You may identify a speaker of your choice, with approval of the *NCSM President*, to deliver a stimulating and inspirational message tailored for mathematics education leaders. The *NCSM President* will provide logistical parameters for the breakfast program, including timing for introductions and speakers.

The *NCSM President* or designee must approve your use of the *NCSM* logo, *NCSM Annual Conference* logo, or other *NCSM* graphics

Sit-Down Plated Luncheon with Speaker \$45,000

This formal setting provides an opportunity for key representatives to create an experience for mathematics education leaders marking the middle of the Conference. This covers 600 meals. If you wish to cover additional meals the cost will increase.

Work with *NCSM* to select a meal of your choice for this function.

Meet and greet *NCSM* members before the luncheon begins.

You may identify a speaker of your choice, with approval of the *NCSM President*, to deliver a stimulating and inspirational message tailored for mathematics education leaders. You may provide product samples and distribute promotional materials about your products and services at this function.

The *NCSM President* will provide logistical parameters for the luncheon program, including timing for introductions and speakers.

The *NCSM President* or designee must approve your use of the *NCSM* logo, *NCSM Annual Conference* Logo, or other *NCSM* graphic

Display Area Break: This Display area break is also available for partial support. *NCSM* will attempt to have break area set near the sponsor's exhibit booth..... **\$15,000**

Take a moment during this Mid-Afternoon Conference Break to touch base with mathematics education leaders, exchanging ideas and information about products or services.

Work with NCSM to select refreshments and beverages.

Network with mathematics education leaders and engage in conversation about your services, products, events of the day, educational issues, and challenges leaders face.

You may provide product samples and distribute promotional materials about your products and services at the break area.

The *NCSM Sponsor Liaisons* will provide logistical parameters for the display area break.

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Work with NCSM to set the tone and theme by selecting beverages, hors d'oeuvres, and activities.

Network with mathematics education leaders and engage in conversation about your services, products, events of the day, educational issues and challenges leaders face.

You may provide product samples and distribute promotional materials about your products and services at this function.

The *NCSM President* will provide logistical parameters for the reception or dinner program including timing for introductions and welcome message should time and venue permit.

Should you require special audio-visual equipment, it will be at the sponsor's expense and coordinated through the NCSM office.

The *NCSM President* or designee must approve your use of the *NCSM* logo, *NCSM Annual Conference* logo, or other *NCSM* graphics.

Wednesday

Sit-Down Plated Breakfast with Speaker \$25,000

This formal setting provides an opportunity for key representatives to network with mathematics education leaders at the start of the final day of the Conference, setting the tone for the experiences they will have throughout the day. This covers 400 meals. If you wish to cover additional meals the cost will increase. This cost covers 400 participants. If you wish to offer additional meals the cost will increase.

Work with NCSM to select a meal of your choice for this function.

Meet and greet *NCSM* members before the breakfast begins.

You may provide product samples and distribute promotional materials about your products and services at this function.

You may identify a speaker of your choice, with approval of the *NCSM President*, to deliver a stimulating and inspirational message tailored for mathematics education leaders.

The *NCSM* will provide logistical parameters for the breakfast program, including timing for introductions and speakers.

The *NCSM President* or designee must approve your use of the *NCSM* logo, *NCSM Annual Conference* logo, or other *NCSM* graphics.

Sit-Down Plated Luncheon with Speaker \$45,000

This formal setting provides an opportunity for key representatives to deliver the last messages mathematics education leaders will hear before returning to their home sites. This covers 600 meals. If you wish to cover additional meals the cost will increase.

Select a meal of your choice for this function, arranging for corresponding décor and room set.

Meet and greet *NCSM* members before the luncheon begins.

You may identify a speaker of your choice, with approval of the *NCSM President*, to deliver a stimulating and inspirational message tailored for mathematics education leaders. You may provide product samples and distribute promotional materials about your products and services at this function.

The *NCSM President* will provide logistical parameters for the luncheon program, including timing for introductions and speakers.

The *NCSM President* or designee must approve your use of the *NCSM* logo, *NCSM Annual Conference* Logo, or other *NCSM* graphics.

All meal/break area functions are available for full support or partial support.

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If sponsors choose to partially support a meal, reception or break, NCSM will pair up those sponsors in order to fully support the meal and NCSM will choose the speaker (if needed for that function). NCSM will provide written guidelines for sharing the event.

In completing the online registration form, please indicate which function you wish to support. Should you wish to adjust the meal counts to change the price contact the sponsor liaisons or the NCSM office for pricing. Costs are based on venue menu prices. All meal sponsors will receive signage recognition.