# **NCSM Annual Conference Artifacts**

**Special Recognition for Annual Conference Artifacts Sponsorships**: These sponsorships increase visibility for companies with recognition that fits the nature of the artifact. Read the description for each opportunity below. +Items marked with a plus notate General Contributions

## CONFERENCE BAG (for approximately 2000 conference attendees) ......\$18,000

These bags are the envy of NCSM members and NCTM attendees! Conference attendees use these bags after the conference, back in their respective home states, provinces, and countries.

- The conference bag will include the conference logo as well as the company logo.
- The NCSM President or designee must approve all graphics.
- The NCSM President or designee must approve your use of the NCSM logo, NCSM Annual Conference logo, or other NCSM graphics.

### Recognition for Volunteers (for up to 200 Conference attendees) ......\$2,500

Every year, the NCSM Membership and Volunteer Coordinator publishes a call for people who are willing to assist the conference committee with a variety of conference tasks such as Sunday bag stuffing, registration area work, and ticket taking. Every year, many people contribute their time and creativity to keep all the conference wheels in motion. Your contribution provides another means to show appreciation as well as recognize the hard work of conference volunteers.

- Select a form of recognition (items such as t-shirts, vests, jackets, etc.) that clearly identifies volunteers as resources for other Annual Conference attendees and thanks the volunteers for contributing their time to NCSM.
- Create a design (if applicable) that aligns with the NCSM logo, the NCSM Annual Conference logo, and your company logo.
- The NCSM President or designee must approve all graphics.
- The NCSM President or designee must approve your use of the NCSM logo, NCSM Annual Conference logo, or other NCSM graphics.

#### Conference Neck Lanyards (for approximately 2000 conference attendees)......\$6,000

- Conference attendees wear these handy holders throughout the Conference using them to carry Conference tickets, business cards, hotel room keys, spare change, etc. Many attendees find a practical use for these neck wallets after the Conference when they return to their respective home states, provinces, and countries.
- Your company name and logo will appear along with the NCSM Conference date and themes (color, graphics, and/or slogans).
- The NCSM President or designee must approve all graphics.
- The NCSM President or designee must approve your use of the NCSM logo, NCSM Annual Conference logo, or other NCSM graphics.

#### Attendee Gift (for approximately 2000 conference attendees)...... TBD

- These gifts are intended to provide intellectual, researched-informed support to conference attendees. Books, reports, and monographs (print and electronic) are classic examples.
- Selections are made in consultation with the NCSM President.
- The NCSM President or designee must approve your use of the NCSM logo, NCSM Annual Conference logo, or other NCSM graphics.

#### Conference Gift+ (for 1900 Conference attendees)..... TBD

These gifts are intended to increase the visibility of NCSM while at the same time being useful to leaders in mathematics education. In appropriate cases, selected items may also show the sponsor's logo. Selection and design are made in consultation with the NCSM President.

- The NCSM President or designee must approve all graphics.
- The NCSM President or designee must approve your use of the NCSM logo, NCSM Annual Conference logo, or other NCSM graphics.
- Sponsors are responsible for providing NCSM with the item for insertion into conference bags. Items are not to be picked up at Sponsor's booth.

Educational or Literary Gift+ (General Contribution)	TBD
Promotional Gift	General Contribution