

NCSM Annual Conference Program Book *Deadlines and Procedures*

Conference Ad Due Date..... May 15, 2021

NCSM Annual Conference Program Book is issued at the conference to all registrants who request a hard copy (1200 - 1300) leaders in mathematics education (PK-16) and posted on the website (mathedleadership.org). Registrants find the Program Book essential in planning their time at the conference. Most attendees take the Program Book home for use in writing reports or for future reference.

Payment: When the Conference Program Book containing your ad has been published, NCSM will send you a copy along with an invoice for your ad. Your payment must be remitted upon receipt of the invoice.

Content: All ads must be directly related to mathematics education and/or leadership products or services.

Submission: Please follow the specifications given in the size chart of this document and the specifications below. When you follow the specifications, you guarantee how your ad will look when printed in the NCSM Annual Conference Program Book.

Specifications: Send electronic files:

- Camera ready; your file size should be the finished ad size without bleeds, crops, or registration marks.
- With ads that are the correct size; NCSM cannot resize your ad. Please send ads that exactly match the size and dimension specifications described in this document.
- With ads that are the correct color. NCSM cannot adjust the color of your ad. Please design each black and white ad as a grey-scale file. Do not send black and white ad files with underlying CMYK or RGB color formulas.
- Without "bleeds". NCSM does not process ads that run to the edge of paper.
- With pictures embedded and at no less than 300 ppi resolution.
- With all fonts rendered to outline.
- As EPS, PDF, JPG or TIF format.

Program Book Ad Size and Location	Black & White	4-Color
Full Page: 7" x 10" horizontal (landscaped) or vertical (portrait)		
<ul style="list-style-type: none">• Outside Back Cover• <i>Chosen by Lottery</i> at the Conference Sponsor Meeting and Reserved for NCSM Platinum Sponsors who also sponsor a meal function	\$3000	\$3600
<ul style="list-style-type: none">• Inside Front Cover• <i>Chosen by Lottery</i> at the Conference Sponsor Meeting and Reserved meal function sponsors	\$2050	\$2400
<ul style="list-style-type: none">• Inside Back Cover• <i>Chosen by Lottery</i> at the Conference Sponsor Meeting and Reserved meal function sponsors	\$2050	\$2400
<ul style="list-style-type: none">• Inside Ad• Placed at the discretion of the Program Book Editor; available to any company or organization with an approved ad	\$1450	\$1800
One-Half Page: 7" x 5" horizontal (landscaped) or vertical (portrait)		
<ul style="list-style-type: none">• Horizontal or Vertical page	\$800	\$975
One-Quarter Page: 7" x 2.5" horizontal (landscaped) or vertical (portrait)		
<ul style="list-style-type: none">• Horizontal or Vertical page	\$425	\$550
Full Page: 7" x 10" horizontal (landscaped) or vertical (portrait)	\$1600	\$2000

Please email files directly to this address: rdavid@mathedleadership.org

Payment or Invoice Questions? Contact:

NCSM Office:

2851 S. Parker Road, Suite 121O, Aurora, CO 80114 Phone: (303)-317-6595

Fax: (303) 200-7099

Email: office@mathedleadership.org

Any Other Questions? Contact Ronni David: rdavid@mathedleadership.org