

**2021 *Virtual* NCSM Bold Mathematics Leadership Summit**  
**Virtual Event**  
**April 25-27, 2021**

## **Attendance**

The expected number of virtual attendees is 600.

## **A New Experience Designed for Mathematics Leaders**

The NCSM Bold Leadership Summit event will move mathematics leaders beyond defining the issues and problems facing us, toward taking bold actions to improve the mathematics education of our students. It is different from any event NCSM has ever hosted and you will not want to miss it.

We have a powerful set of presenters and participants will hear all of the major speakers. Participants will be grouped in four categories: coaches, elementary leaders, secondary leaders and district leaders. When registering, select which group(s) most resonates with your current position. The presenters will provide examples targeted to the specific audience.

The NCSM Summit goes beyond simply listening to speakers. There will be multiple special features including hosts for your leadership journey, Design Time, Question and Answer sessions, networking opportunities, with an unconference and much more. There will be opportunities leading up to the event to understand how to engage and get the most from the virtual learning experience.

## **Why Exhibit?**

Exhibiting at the Virtual NCSM Bold Leadership Summit is easy and affordable, with offerings that allow you to build an online presence that suits your needs. The virtual summit gives you an online space to highlight your services, connect with the audience, network, track leads, and hold meetings in real-time (video or chat exchanges). NCSM is also offering marketing opportunities that are fresh, unique, and unlike any other virtual event.

This year, you need the Bold Leadership Summit more than ever, and we need you! You are the cornerstone of this community and an integral part of this Summit. Explore the following opportunities and register today!

### Exhibit Hall Hours

Sunday, April 25: 3:30 PM-5:30 PM CST

Monday, April 26: 10:30-3:30 PM CST

Tuesday, April 27: 10:30-2:45 PM CST

## Sponsorship Opportunities

### Premier Sponsor - \$13,000

**This limited sponsorship is ideal for a company that wants the highest visibility before, during, and after the event.**

- Virtual exhibit space
  - Ability to upload videos, digital PDFs (flyers, Ads) into exhibitor listing
  - Real time chat ability
  - Ability to meet attendees via video chat during exhibitor hours
  - Ability to request a meeting with attendees
  - Access to attendee analytics, including the number of visitors to your booth and a list of visitors to your booth
- (6) Summit registrations
- (1) Promotional item to go into Summit Swag Box, to be mailed to registered attendees (provided by sponsor)
  - Item must adhere to weight and dimensions outlined by NCSM
  - Items must arrive to NCSM fulfillment center on or before April 7, 2021

Mail to:  
JPS Graphics  
14030 Welch Road  
Dallas, Texas 75244  
Att: Carol Faldet/NCSM
- Logo on branded shipping tape for Summit Swag Boxes (tape will be on outside of box and branded with the NCSM logo and sponsor logo)
- (1) Rotating banner ad on the virtual platform homepage (provided by sponsor)
- Opportunity to introduce a session (assigned first-come, first-served, based on availability)
- Promotion of raffles or giveaways in Summit advertising and within the virtual platform (provided by sponsor)
- Company acknowledgement/logo displayed during the Opening Session welcome remarks
- 60-90 second video played during Opening Session (provided by sponsor), as well as posted on NCSM social media channels
- (1) Pre *and* post event e-blast (content provided by sponsor)
- (1) Pre *and* post event post on NCSM social media channels (content provided by sponsor)
- Logo on NCSM/Summit website
- Logo on Know-Before-You-Go guide

## **Supporting Sponsor - \$8,000 (3 available)**

- Virtual exhibit space
  - Ability to upload videos, digital PDFs (flyers, Ads) into exhibitor listing
  - Real time chat ability
  - Ability to meet attendees via video chat during exhibitor hours
  - Ability to request a meeting with attendees
  - Access to attendee analytics, including the number of visitors to your booth and a list of visitors to your booth
- (3) Summit registrations
- (1) Promotional item to go into Summit Swag Box, to be mailed to registered attendees (provided by sponsor)
  - Item must adhere to weight and dimensions outlined by NCSM
  - Items must arrive to NCSM fulfillment center on or before April 7, 2021

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- Logo on Know-Before-You-Go guide

## **Virtual Coffee Break Sponsor - \$5,000 (2 available)**

- Attendees will receive a \$5 co-branded Starbucks gift card with your company logo (included in the Summit Swag Box)
- Logo on NCSM/Summit website
- Logo on Know-Before-You-Go guide
- Virtual exhibit space
  - Ability to upload videos, digital PDFs (flyers, Ads) into exhibitor listing
  - Real time chat ability
  - Ability to meet attendees via video chat during exhibitor hours
  - Ability to request a meeting with attendees
  - Access to attendee analytics, including the number of visitors to your booth and a list of visitors to your booth
- Company acknowledgement/logo displayed during the Opening Session welcome remarks

## **Pre-event Sponsor - \$4,000** (3 available)

**This package is ideal for companies wanting to expand company recognition to attendees by highlighting a special promotion or a new product in advance of the event.**

- (1) Promotional item to go into the Summit Swag Box, to be mailed to registered attendees (provided by sponsor)
- (1) Pre-event e-blast (content provided by sponsor)
- (1) Pre-event post on NCSM social media channels (content provided by sponsor)
- Logo on NCSM/Summit website (provided by sponsor)
- (1) Blog post shared to NCSM Community (provided by sponsor)
- Logo on Know-Before-You-Go guide
- Virtual exhibit space
  - Ability to upload videos, digital PDFs (flyers, Ads) into exhibitor listing
  - Real time chat ability
  - Ability to meet attendees via video chat during exhibitor hours
  - Ability to request a meeting with attendees
  - Access to attendee analytics, including the number of visitors to your booth and a list of visitors to your booth
- Company acknowledgement/logo displayed during the Opening Session welcome remarks

## Exhibitor Opportunities

### Virtual Exhibit Space - \$750

- Ability to upload videos, digital PDFs (flyers, Ads) into exhibitor listing
- Real time chat ability
- Ability to meet attendees via video chat during exhibitor hours
- Ability to request a meeting with attendees
- Access to attendee analytics, including the number of visitors to your booth and a list of visitors to your booth
- Dedicated exhibitor hours
- Logo displayed on NCSM website

### Add-ons:

### Pre-Conference E-Blast - \$500

- One email sent to registered attendees within three weeks leading up to conference to promote exhibiting at conference
- Content must be approved by NCSM

### Summit Swag Box Insert - \$500 (limited supply, based on availability)

- (1) promotional item included in the attendee gift box (quantity 500)
- Item must adhere to weight and dimensions outlined by NCSM
- Items must arrive to NCSM fulfillment center on or before April 7, 2021

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### Dessert Delivery - \$100 (unlimited, only available to exhibiting companies)

- Send a cookie tin (6 assorted cookies) from the famous (and delicious!) **Milk Bar** bakery to one attendee. Exhibitor can select the attendee or NCSM will randomly select the recipient
- Orders will be shipped pre-event and desserts are freshly prepared right before shipping.
- Notification from NCSM to recipient will include that it is gifted from exhibiting company (exhibitor point of contact information and logo will be included in message)
- Sponsor recognition in (1) NCSM social media post
- Company acknowledgement/logo displayed during the Opening Session welcome remarks